



Joint Press Release

Five European Countries Shout Out Against the Sexual Exploitation of Children

20th of November, 2020 – Today, as the United Nations' Convention on the Rights of the Child celebrates its 31st year of existence, five members of ECPAT, a global NGO for Ending the Sexual Exploitation of Children, shout out for the fundamental right of children to live free from sexual exploitation. Netherlands, Austria, France, Belgium and Germany launch national awareness raising campaigns to increase reporting of child sexual exploitation in the context of travel and tourism via the reporting platforms incorporated into the international platform www.dontlookaway.report. Around the world, boys and girls are forced into performing sexual acts, also in the context of travel and tourism. Even though travel is still restricted during the current COVID-19 pandemic, we all need to keep our eyes open to what happens around us. If you witness a suspicious situation where a child might be in danger, don't turn a blind eye – report it to your national NGO or law enforcement and help us to protect children everywhere.

The campaigns focus on national reporting features and primarily target all travellers who want to join us in stopping sexual exploitation of children worldwide. Together we can raise awareness for sexual exploitation of children and once worldwide travel starts again, the reporting mechanisms shall be kept in mind to report sexual exploitation of children.



 @DontLookAwayNL

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 @dontlookawaynl

The Netherlands: Social Media and banner campaign for revised reporting platform www.dontlookaway.nl



 @ecpatfrance

 @EcpatFrance

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France: Social Media campaign with short videos and comic format www.dontlookaway.report



 @ecpatbelgium

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Belgium: Social Media and poster campaign with video testimonials for revised reporting platform www.isaystop.com



@ecpataustria

Austria: Advertisement banner and Social Media campaign for reporting platform www.nicht-wegsehen.at



@ECPATgermany

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Germany: Advertisement banner and Social Media Campaign for reporting platform www.nicht-wegsehen.net

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